

DAVID LEE

Executive Consultant

Office Location:

Minneapolis, Minnesota

Clients Served:

- 3M
- Allstate
- ASML
- Bank of America
- Coca-Cola Enterprises
- John Deere
- SUPERVALU
- Target

Academics:

- B.A., Speech Communication, Whitworth College
- M.A., Group Communication, University of Minnesota
- Ph.D. candidate in Leadership & Organizational Communication, University of Minnesota

Professional History:

- Vice President and Senior Consultant, Mona, Meyer & McGrath
- Director of Management and Executive Office Communication, Control Data

Professional Affiliations:

- American Society for Training and Development
- International Communication Association

Expertise

Executive Consultant David Lee is active in PDI's Development Solutions Division, where his work includes training, executive coaching services, writing, and related consulting. Since joining PDI in 1989, David's client work has included management and leadership training, team building, executive coaching, and communication consulting. David continues to advise and coach executives and managers on meetings, presentations, and media relations skills-areas in which he has worked for more than 20 years. He also advises companies and executives on internal communication and communication planning.

David is the leading author of *Presentations: How to Calm Down, Think Clearly and Captivate Your Audience* and one of the lead authors for PDI's *Successful Executive's Handbook*. He has also been a leading contributor to recent editions of PDI's *Successful Manager's Handbook*.

David's experience includes college and university teaching and debate coaching, research and publishing, private consulting, and corporate communications. Prior to joining PDI, he worked extensively in public relations and corporate training and communications.

Results Achieved

- For an organization that wanted to increase success rates for their sales staff, David set up and led a workshop that resulted in a substantial improvement.
- David worked with executives to prepare them to present effectively to their audiences. As a result, executives were able to deliver dynamic presentations to audiences ranging from 50 to 10,000.
- David is often called in to work with executives who are candidates for president, COO, and CEO positions. His work with key leaders has helped numerous high-level executives earn promotions.

Partnering Advantage

David's research background and industry experience give him a solid base of knowledge in the area of executive communication. His professional approach and personal commitment to excellence make him a highly effective business partner.